

ABSTRACT OF THE DISCLOSURE

A gas discharge display for emitting light by discharging a discharge gas confined in a discharge space (25) utilizes electrodes (12, 12', 22) to produce ultraviolet light and utilizes the ultraviolet light to irradiate a phosphor layer (23) to produce visible light. The discharge gas is a gas mixture including neon and krypton, where a proportion of the krypton is 1.1 to 5% by volume of the gas. A pressure of the gas is kept within a range of 250Torr to 500Torr.